



# News Release

DeKalb County School System  
Office of Media & Public Relations  
3770 North Decatur Road  
Decatur, Georgia 30032-1099

For Immediate Release  
March 10, 2009

Contact:  
Stephanie Johnson  
(678) 676-0460

## Emory Professor Donates Books to DCSS



Thanks to an Emory University professor each DeKalb school will have an additional book to add to their library collection, at no cost to the school district. Distinguished professor of Emory University Business School, Dr. Jagdish Sheth, recently made a special presentation to DeKalb Schools Superintendent, Dr. Crawford Lewis—representing his move to donate *Finders Keepers* to all elementary and middle schools and *India Unveiled* to middle and high schools in the county.

Dr. Sheth's donation will total \$74,000 as he plans to give copies of both books to each public school in the entire state of Georgia. *Finders Keepers* is a tale about a boy in India who found a wallet, returned the lost wallet and would not accept a reward. *India Unveiled* is a travel book whose pages are filled with stunning photography and engaging text about the people, landscape, and diverse culture of India. Both award-winning books were written by Georgia author Robert Arnett.

Sheth, himself an author of six best-selling books, was joined by his wife and Judy Serritella, Coordinator of Library Media Services for the Georgia Department of Education, for the

presentation to the DeKalb Superintendent during an administrators' meeting held March 10, 2009.

Sheth, who came to America in 1961 to go to college and considers it best place in the world to receive an education, considers it an honor to share with students what he cherishes most—knowledge.

“A diamond in the rough has no value, but when you cut and polish it you add value and the same can be said for our children; you are in the business of shaping them from ordinary to extraordinary,” Dr. Sheth told the gathering of schoolhouse leaders.

His comments tied in nicely to those of the Superintendent's—whose monthly message to the administrators for March was “Service Before Self.”

“*[India Unveiled]* will put info about India in the hands of our students and is a great reference book for our students who are doing research, which provides for a very historical perspective of the country; and *Finders Keepers* reinforces character traits we teach in DeKalb County School System,” said Rosalind Dennis, Instructional Coordinator, Dept. of Educational Media, who worked to coordinate the donation in DeKalb.

More information about the books can be found at [www.atmanpress.com](http://www.atmanpress.com). Both books are now available for check-out in each DeKalb school.



*Above Photo: (left to right) Judy Serritella; Dr. Lewis, Superintendent DeKalb Schools; Mrs. & Dr. Sheth; Rosalind Dennis*

### **Related Links**

<http://www.dekalb.k12.ga.us/instruction/edmedia/>

<http://www.jagsheth.net/>

<http://www.goizueta.emory.edu/>

*The DeKalb County School System [DCSS] is a metropolitan Atlanta public school system located in the second largest county in Georgia. DeKalb, one of the most culturally diverse counties in the nation, has a student enrollment of approximately 100,000 students in 153 schools and centers. All DeKalb schools are dedicated to giving every student the best possible education through an intensive core curriculum and specialized, challenging instructional and career programs.*